



# Coffeebreak

06/2022

The BFF Podcast: What High Inflation Could Mean for You

A Letter to My Beautiful Children

Divestment of Shares in MoneyOwl



Providend



# Dear Valued Client,

How often does two milk teeth fall out within the same day? Instead of remonstrating about the ordeal, my younger girl was jubilant when she placed the wrapped oral-relics on my desk with a handwritten note addressed to the "tooth-fairy" – my default role. It read "Original \$2, now \$4 (inflation) and 7% GST = \$4.30". My husband replied to my photographed message and exclaimed that this was an extortion not inflation! Had a good laugh to end a hectic workday indeed.

We have the daily habit of downing our dinner while glimpsing the news on TV and this girl did display her annoyance by the relentless coverage regarding price inflations, which seemed to be the buzzword replacing Covid. Figuratively, my husband and I provided our girls some easily understood explanations on what price inflations is about and on why the negative effects haunted people historically.

The move by MAS on employing both monetary tools (the last of such was in 2010) on strengthening the Singapore dollar in the beginning of this year, provided the cautionary signal for everyone with regards to the inflationary pressures which came and is still ongoing. Most will not assume an air of equanimity with prices distorting and confronting plans on businesses, studies, holidays, daily consumption on basic needs, and of course, retirement. The psychological predisposition on tightening the purse strings and scaling down the whole gamut of discretionary spending are definitely normal. However, we must also be aware of red herrings being shared around and opinionated. Mindfully, my husband and I keep ourselves away from such anxieties and leave these concerns to our trusted wealth adviser in Provident to run the rubrics - I would advise the same for you.

I believe that you will enjoy reading this edition of Coffeebreak as much as I did, especially on the heartfelt letter written by Yong Cheng for his children to honour fatherhood and our unsung heroes of the family as we celebrated Father's Day this month. Chris' interview with Junus Eu on high inflation would certainly encourage you to approach our client advisers when you need to understand better on your financial well-being. And if you may ask, we did give the \$4.30 to our girl as I'm well aware that I should be retiring from this tooth-fairy role fairly soon.

Warmest regards,  
Chief Operating Officer

**Moon Shary**



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# 01

## *The BFF Podcast: What High Inflation Could Mean for You*

Interview with Junus Eu





# 02

## A Letter to My Beautiful Children

Loh Yong Cheng, Lead of Advisory Team

### **My dearest children,**

As your father is writing this, Claire, you are a 3-year-old who has the special power to make your parents fume internally with your straight talk and the next moment, shower us with your “I love you” and Caleb, you are 6-month-old and had recently mastered the ability to flip your Michelin Man body. Your smiles and quirky laughter make you the biggest joy for your parents and your elder sister.





Before you read on, I want to let you know that what you are going to find in this letter is purely advice, something your father does to earn a living. Also, the title is really meant to catch your attention, because by the time you are ready to read this, you are most likely not want to listen to your father's advice anymore. So, if you're ready, here we go.

One day, you are going to join the workforce. Whether you make tons of money or not, it really doesn't matter. But always remember to let money work for you and not the other way round. The best thing money can buy is time. With enough money, you have options and choices. You get to choose who you want to spend your time with (I hope this will include both your parents), where you want to spend your time and what you want to spend your time on. You free yourself from other people's priorities and that is real happiness.

Learn to live with less right from the start and you are most likely going to be happier. A person who makes \$5,000 per month but only needs \$3,000 to be happy is richer than the other who makes \$20,000 and spends \$21,000. Also, it takes colossal effort to downgrade our lifestyle. Even if you can afford it, you really don't have to keep up with the Joneses to be happy. Of course, don't be a miser, especially towards your mother.



Move on from the job you really can't find purpose and meaning in. Purpose and meaning don't mean you have to travel half the world to uplift poverty or save wild animals. Yes, you still need to earn enough to put food on the table because your parents have not factored your expenses into our retirement plan. Beyond that, you can be comforted to know that most of us are unlikely to land our dream job at 21 and this includes your father. Do the work with a positive attitude, equip yourself well and be ready to move on if a job doesn't align with your personal values and purpose.

Marry the one you love and also share similar money values as you, well, at least try. You may not have noticed but your parents talk about money all the time. It could be as direct as budgeting and investing, or as indirect as where we are going for dinner or whether we should have a helper at home. Money is a common thread that runs through many aspects of your married life. Remembering this advice will do you a lot of good, trust me.



Finally, you are going to be presented with a different set of opportunities and challenges, just like how ours are different from our parents. Your parents are never going to be perfect. We have made and will continue to make mistakes. Please feel free to disagree with any of these advice. We only hope that both of you grow up to be kind and happy. Thank you for coming into our world. Mama and Papa will always love both of you.

Signing off,  
Papa Loh



# 03

## Divestment of Shares in MoneyOwl

As of 1 June 2022

**Dear Valued Client,**

We would like to formally announce that as of 1 June 2022, Providend Holding Private Limited has divested 100% of our shares in MoneyOwl Private Limited.

We are grateful for the near 4 years of journey as a joint venture partner with NTUC Enterprise and wish MoneyOwl the best in their future endeavours.

Providend will continue to focus on our vision to help our clients first make life decisions and provide them with honest, independent and competent wealth advice to enable those decisions.

Thank you for your continued trust and support.

Warmest Regards,  
Brand and Communications Team



Providend







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## See You Latte!



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